



Annual Report

The background of the report cover is a collage of stylized illustrations. It features several human figures in various poses and colors (dark blue, light blue, green, orange). Interspersed among these figures are large, interlocking puzzle pieces in shades of blue, green, and orange. The overall theme suggests community, collaboration, and building something together.

Working with our members
and supporters to build stronger,
more resilient communities.

→ 2024-2025

A Message from our CEO and Board Chair



JAMES
THOMSON
*President and CEO,
The Common Roof*



BILL
MACDONALD
*Board Chair,
The Common Roof*

On behalf of The Common Roof, thank you for your continued support and partnership over the past year. Reflecting on the collective efforts of our staff, Board members, member organizations, and community partners, one word stands out to describe this year: teamwork. Collaboration is at the heart of everything we do, and it is through true teamwork that we remain successful and relevant—both today and in the years ahead.

As highlighted in last year's report, another defining word remains and that word is nimble. Our ability to adapt and respond to evolving community needs continues to be one of our greatest strengths. This past year once again demonstrated our capacity to remain flexible and responsive.

We also advanced the next phase of our strategic plan, with a focus not only on strengthening our Common Roof model but also on engaging with key community stakeholders to meet identified needs.

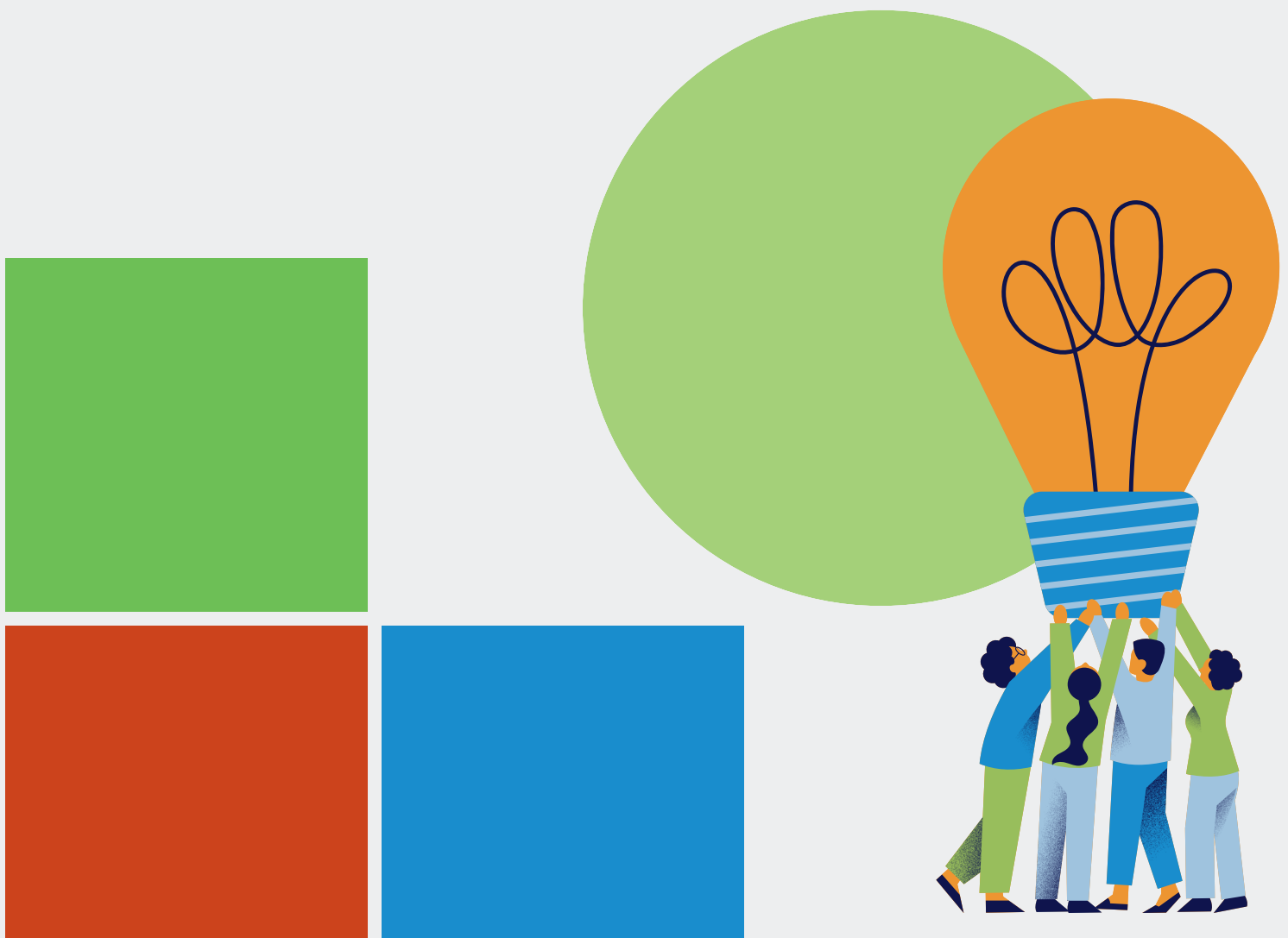
Notable highlights include:

- Partnering with the County of Simcoe to bring the Supportive Rapid Rehousing Program (SRRP) to our Collingwood Common Roof and Rotary Hub location.
- Supporting member organization staff through animation and engagement initiatives, enhancing the onsite experience for staff, clients, and visitors.
- Implementing a standardized security and risk assessment process for facility management.
- Leveraging community support for initiatives such as the pollinator gardens at our Barrie Common Roof location.

In alignment with our strategic plan, our Finance, Services, and Human Resource Committees worked diligently on several key initiatives, including:

- Finalizing the Unrestricted Sustainability Grant—now renamed the Partnership Fee Stipend.
- Developing key performance indicators to track our common assessment process.
- Conducting policy reviews to ensure compliance with Ontario’s Accessibility for Ontarians with Disabilities Act (AODA).
- Updating our By-Laws to align with the Ontario Nonprofit Corporations Act (ONCA).

None of this progress would have been possible without the commitment of our Board and staff, who consistently roll up their sleeves and dedicate themselves to our mission. The impact of a small but dedicated team never ceases to amaze us, and for this, we are deeply grateful.



Who We Are

Our Vision

Innovative approaches.

Supporting compassionate communities.

Leading to better futures.

Our Mission

The Common Roof seeks to lead in the development and empowerment of strong, compassionate social communities through innovative shared services.



We are a collaborative, community-based social enterprise where not-for-profits come together, in a common space, to best serve the over 10,000 clients they see collectively every year. We work with these partners and our supporters to build stronger, more resilient communities.

Our Guiding Principles

Leadership

We actively seek to influence change in our communities, while also assisting other communities in this change.

Integrity

We value diversity, and treat everyone with respect, compassion and dignity.

Stewardship

We are committed to transparency and are accountable to, and hold a privileged position of trust with, our donors, staff and community partners.

Entrepreneurship

We are comfortable with measured risk, learn from our successes and challenges, and embrace opportunities that will maximize our impact.

Collaboration

We actively encourage, support and invest in partnerships.

Excellence

We are committed to personal, professional and organizational development leading to the delivery of the highest quality philanthropic investment and community support.

Advocacy

We champion the needs of vulnerable children, youth and families.

Sustainability

We are committed to the long-term health and sustainability of the organization and ensure that all decisions reflect this intent.



Service Delivery

As our core service, The Common Roof™ model remained a central focus throughout the year. With member organizations navigating hybrid and onsite service delivery, our team worked behind the scenes to ensure that our spaces and shared services continued to meet their evolving needs.

A key initiative was the creation of the **Animation/Engagement Working Group**, which explored innovative ways to enhance the staff, client, and visitor experience across our facilities and grounds. Over several months, the group examined shared space models in both Canada and the U.S., ultimately recommending initiatives such as expanding native/pollinator gardens, installing book-lending libraries, and adding more outdoor picnic areas. Implementation of these recommendations is planned for fiscal 2025–2026.

Our **Reception Services** team continued to provide consistent frontline support, while also strengthening community connections through onsite social gatherings, breakfast events, lunch-and-learns, and regular communications (email updates and posters). To ensure excellence, new customer service standards were introduced across all sites, setting a unified approach for our reception teams.

In **Maintenance and Facility Services**, we advanced several capital improvements: new front doors at our Orillia site, installation of a roadside sign and parking lot refurbishment at our Barrie site, and ongoing care for the new native/pollinator garden—with plans to replicate it at our Orillia and Collingwood locations.



Resource Development

This year marked the sixth year of the Glen Newby Scholarship Fund, established to support youth pursuing post-secondary or apprenticeship programs while honouring Glen Newby's legacy as an advocate for children and youth mental health. In partnership with New Path Youth and Family Services, a review committee allocated \$5,000 in scholarships to three recipients, with awards presented in July 2025.



Congratulations to Isabella Fernicola (far left), Jace Sugunan (left), and Pardis Ghaneian (not pictured) for being selected as the 2025 Glen Newby Scholarship recipients!

We gratefully acknowledge TD Friends of the Environment Foundation and the Rotary Club of Barrie for their financial contributions, which supported garden beds and landscaping at the site.

Plans are also underway for a Buy a Brick fundraising initiative to support ongoing maintenance of the pollinator garden project at the Barrie Common Roof.

In collaboration with our partner, The Children's Treatment Network of Simcoe York, we successfully secured an \$85,000 Ontario Trillium Foundation grant to refurbish an outdated waiting area into a modern, accessible meeting space at the Barrie location. Construction is complete, with an official ribbon cutting taking place in the fall of 2025.

We also partnered with Pattinson Signs to install an electronic billboard at our Orillia site. Following approval from the City of Orillia, the sign was installed over the winter and is now operational. Revenue from this initiative will provide passive income to offset operational costs at the this location.

Capacity Building

Significant progress was made in strengthening our technological infrastructure. Through the efforts of our Information Services team and IT consultant, we successfully transitioned the IT networks at our Barrie and Orillia sites fully under The Common Roof. A new telephone system was also installed, enabling centralized call answering across all locations and introducing a toll-free number for improved accessibility.

Additionally, updated audio-visual equipment was installed in the main boardroom at the Orillia Common Roof, providing enhanced meeting support for staff and member organizations.



Our Board and Partners

It has been another productive and impactful year. We are confident that our progress continues to strengthen the foundation for future innovation, growth, and development. To our Board, staff team, and partners and community: thank you for your unwavering support, guidance, and commitment. Your contributions are the backbone of The Common Roof, and together we are building a stronger, more connected community.



Catulpa
Community
Support Services



**simcoe
muskoka**
DISTRICT HEALTH UNIT



**Children's
Treatment Network**

Thank you to our volunteer Board of Directors for your support!



Board Chair

Bill Macdonald



Vice-Chair and Treasurer

Paul Pratt



Directors

Dave Carrol

Bill Forster

Betty Ann Lewis

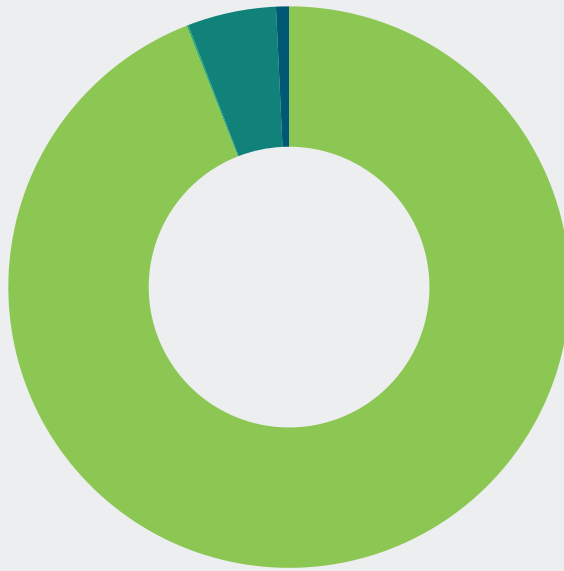
Lisa Mckee

Lauren Tomlinson

Kate Venn

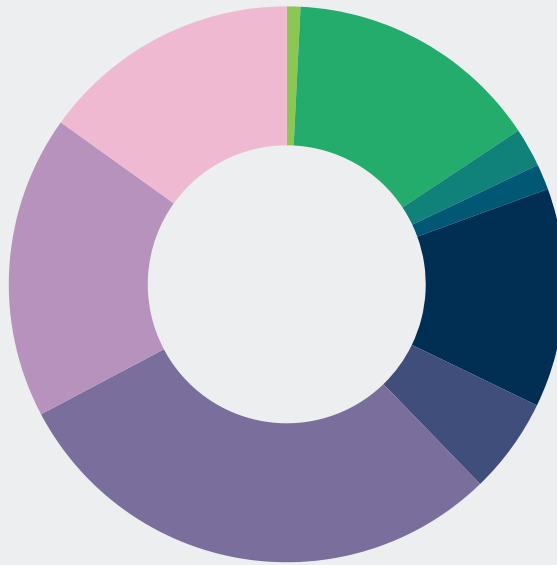


Revenues



■ Rental Income and Cost Recoveries.....	\$1,958,408
■ Donations and Fundraising.....	\$1,866
■ Amortization of Deferred Contributions Related to Capital Assets.....	\$106,258
■ Interest Income.....	\$15,484
TOTAL.....	\$2,082,016

Expenditures



■ Advertising & Promotion.....	\$15,743
■ Amortization of Capital Assets.....	\$294,920
■ Grants.....	\$45,000
■ Insurance.....	\$29,532
■ Interest on Long-Term Debt.....	\$252,669
■ Office Expenses.....	\$110,631
■ Salaries, Benefits, Sub-Contracts, Professional Fees and Travel.....	\$584,846
■ Property Taxes and Utilities.....	\$349,719
■ Repairs and Maintenance.....	\$299,439
TOTAL.....	\$1,982,499



Get In Touch

The Common Roof™
Barrie - Collingwood - Orillia



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