



# The common roof Message Map

## WHO WE ARE

The Common Roof is a collaborative, community-based social enterprise where not-for-profits come together, in a common space, to best serve the over 10,000 clients they see collectively every year. We work with these partners and our supporters to build stronger, more resilient communities.

We create collaborative spaces and resources for social purpose organizations to thrive and innovate. The Common Roof inspires and empowers change by enabling organizations to operate efficiently and effectively, while mobilizing community support to meet identified local community needs, and developing and managing philanthropic investment.

**Innovative approaches. Supporting compassionate communities. Leading to better futures.**

## WHAT WE DO

Through the Common Roof we enable opportunities for collaboration through facilitating conversations on identified community challenges or opportunities.

By lending our voice and rallying community support around issues, we are creating spaces for conversations about social issues and solutions.

Our Ventures Social Enterprise supports stakeholders in the community through employment and re-investing funds raised back into the community.

## WHY IT MATTERS

A shared services approach and a desire to work together provides a strong foundation for our model which incorporates facility management and reception services.

Coaching, strategic advice and training on shared space and community development helps move conversations and mobilizes support in response to community need.

We provide organizations with affordable solutions to strategic planning, shared space and community development.

## HOW WE DO IT BETTER

Our facilities are supported by a dedicated team - both on site and remotely. This creates a welcoming and supportive space for staff, partners, and guests.

Service integration benefits children, youth and families, service providers and the communities through a seamless one-stop shop approach to service delivery.

Funds raised through Ventures are invested back into the community to meet existing and emerging needs.

## STORY TO SHARE

Our clients receive help here at The Common Roof that is welcoming, accessible, provides a variety of therapy rooms for all ages and all types of programming, has access to other services and support and focuses completely on customer services. Glen Newby, former CEO New Path Youth & Family Services

## HOW YOU CAN HELP

There are many ways to get involved and we are always looking for new ideas and partnerships to help us support our local communities. Learn more: [www.thecommonroof.ca](http://www.thecommonroof.ca)